

Joseph Bambara

OF COUNSEL | NEW YORK

DIGITAL ASSETS/MEDIA/PRIVACY

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Joseph is a key member of Withers cryptocurrency and blockchain practice in New York. Joseph's clients deeply appreciate the counsel and care he brings to their cutting-edge law and technology matters, and the exceptional results he has achieved. He has successfully guided prominent individuals, industry leaders and leading companies in many of the emerging technology and regulatory matters, and parallel civil litigation.

Joseph is expert in the legal issues surrounding cryptocurrency and digital assets, blockchain and distributed ledger technology, social media, affiliate marketing and all forms of emerging technology. His experience includes emerging legal issues in the AI, IoT, blockchain and the physical web space. He is an expert in developing privacy policy, notice and state and federal compliance for media, advertising, retailing and Big Data. He has counselled in all matters relating to privacy compliance, policy and notice for US and European Union, contracting, cybersecurity, blockchain ICO's, ICO White papers, Intellectual Property and compliance as well as trademark, service mark, patent applications, asset acquisitions, consulting, cloud and outsource contracts within the enterprise and mobile devices space.

Joseph has developed in a forty-year career the skills to offer his clients the business perspective born of his experiences serving in the roles of General Counsel, Wall Street Technologist, New York County Law chairman and Compliance Officer for an enterprise level multi-jurisdictional media company. His experience provides Joseph with the expertise to construct comprehensive and proven management strategies and solutions.

TRACK RECORD

For over 100 clients, Joseph has developed digital asset services including regulatory opinions, terms of service, privacy policy and risk assessment, as well as mobile and email marketing practices and procedures to self-regulate and maintain compliance with applicable legislation including SEC, CFTC, ECPA, COPPA, HIPAA, CAN/SPAM, TCPA, Gramm-Leach-Bliley and all related US privacy legislation CCPA as well as the European Union's Data Protection Directive and GDPR. Developed specialized contracts for affiliate marketing space as well as blockchain smart contracts. Handled all interactions, inquiries with FTC. He has developed HIPAA compliant policies and workflow for prescription copay marketing, refill and adherence program. He is experienced with eDiscovery software and procedures.

Entrepreneur/Technologist with architectural and software development experience with cyber security, banking, financial, manufacturing, health care and legal applications for Goldman Sachs, Bank of America Merrill Lynch, Federal Reserve Bank, Viacom, Cablevision, Pfizer, Merck and Sloan Kettering Cancer Care.

Educator/Speaker who has produced and delivered over 50 CLE courses and corporate presentations covering the intersection of technology and the law including: artificial intelligence, blockchain, cybercrime, cybersecurity, eDiscovery, Privacy, mobile devices, social media and the internet of things.

Author of ten plus books for McGraw Hill and other publishers on intersection of law and technology: mobile, internet, blockchain development and related technologies. Most recently, in 2019 he authored "*Law and Technology: The Future is Now*" and "*AI, IoT and the Blockchain Using the Power of Three to create Business, Legal and Technical Solutions*". In 2018 he authored "*Blockchain: A Practical Guide to developing Business, Law and Technology Solutions*".

ADMISSIONS

NY State 1981

US Supreme Court 1993

MEMBERSHIPS

New York County Lawyers Association, Chair of Law and Technology Section

American Bar Association

Association of the Bar of the City of New York

COURSES/LECTURES

- Lectured as adjunct faculty at CCNY School of Engineering

Instructor for over 50 CLE's (not all courses are listed)

- What You Need to Know About DeFi: Decentralized Finance and the Law NYCLA, September 2020
- AI, IoT, Blockchain: Business/Legal Ramifications NYCLA, April 2020
- Law and Technology: The Future is Now NYCLA, October 2019
- What Lawyers Need to Know About Cryptocurrency & Blockchain National Constitution Center, April 2019
- Ethics and Technology: What Lawyers MUST Know to Protect Client Data NYCLA, December 2018
- The Law and Cybersecurity, Cybercrime and Cryptocurrencies Lawline, March 2017
- eDiscovery: Trends and TAR Lawline, April 2016.

EDUCATION

CCNY School of Engineering

- BS Computer Science
- MS Computer Science

Brooklyn Law School Juris Doctorate

LANGUAGES

ENGLISH

DATES

JOINED: 2017

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